



Water Works Theatre Company, Inc.  
Attn: Jenni Clark, Managing Director  
320 W. Seventh Street - Suite 200  
Royal Oak, MI 48067  
248.752.1406 (Jenni Cell)  
Marketing@WaterWorksTheatre.com

## ADVERTISING CONTRACT 2017

### Taming of the Shrew Program Advertisement

Advertising Space contracted to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Authorized Contact \_\_\_\_\_

<u>Advertisement Size*</u>	<u>Price</u>	<u>Quantity Ordered</u>
Quarter Page 2 3/4" x 4 1/4"	\$150	_____
Half Page 5 1/2" x 4 1/4"	\$275	_____
Full Page**	\$500	_____
Inside or Outside Back Cover	\$600	_____

\*All artwork must be provided as a jpg or pdf and include 1/8-inch margins \*\*Full page is 5 1/2" x 8 1/2"

Please return Advertising Contract with Checks made payable to Water Works Theatre Company.

Water Works Theatre Company is a 501(3)(c) non-profit corporation dedicated to enhancing the quality of life in the community by presenting professional arts programming that is affordable for the whole family. We appreciate and depend on the support of advertisers for the revenue needed to produce our playbill and contribute to our operating budget. We thank you for your advertising support. We are confident that you will be pleased with our publication.

**Artwork and Full Payment due with Contract. Deadline June 30, 2017**

# Terms & Conditions

## 1. Terms of Payment.

- a. Advertiser agrees to pay for all advertising published by Water Works Theatre Company in accordance with this contract. Advertiser shall make such payment at the address of Water Works Theatre Company upon application.
- b. All Water Works Theatre Company advertising rates are non-commissionable
- c. Water Works Theatre Company reserves the right to cancel this contract at any time upon default by the Advertiser in the payment of bills or in the event of any other substantial breach of contract by Advertiser.

## 2. Rates.

- a. Water Works Theatre Company represents that all rates are published and furnished
- b. Water Works Theatre Company represents that the rate stated in the contract is the minimum rate at which equal or less amount of space, for the same class of advertising, to be published in a like position, under the same conditions, within the same period of time, can be secured at the time this contract is entered into.

## 3. Advertising materials.

- a. The subject matter, form, size, wording, illustration, and typography of advertising shall be subject to the approval of Water Works Theatre Company.
- b. If Water Works Theatre Company is unable to set any advertisement in the type, style or size requested, we may set such advertisement in such other type, style, or size as in our opinion most nearly corresponds thereto, and the advertisement may be inserted without the submission of proof.

## 4. Proof of Insertion.

- a. The page containing the advertisement and/or the first program in which the advertising appears shall be mailed to the advertiser

AUTHORIZED ADVERTISER SIGNATURE

X \_\_\_\_\_

DATE \_\_\_\_\_

AUTHORIZED WATER WORKS THEATRE COMPANY SIGNATURE

X *Jennifer Clark*, Managing Director

DATE \_\_\_\_\_